**Deadly Choices: How Anti-Vaccine Movement Threatens Us All.**
Offit, Paul A. (Author)

Infectious disease expert Offit, long an outspoken and prolific (Vaccinated, 2007) champion of universal immunization via vaccines, ratchets up the urgency of his crusade by taking on the loudest and highest-profile spokespersons for the anti-vaccine movement. He spares no one, not Jim Carrey, not Jenny McCarthy, television’s Dr. Oz, or even Dr. Bob Sears, as he tosses salvo after salvo of scientific evidence across the bow of their anti-vaccine ships. Their anti-vaccine arguments, he says, consist of nothing more than anecdotal drama combined with conspiracy theories that pander to parents’ most emotional fears.

What they should be doing, he says, is encouraging parents to trust the huge bank of scientific data proving the safety of vaccines and their efficacy in eliminating many deadly infectious diseases. Armed with his own arsenal of anecdotal horror stories that focus on worst case histories of the unvaccinated, mostly children, in addition to pages of scientific study citations supporting his premise, Offit pulls no punches. His tone is edgier than usual this time, his arguments more virulent. It is clear that he wants his message and the facts, not rumors or infectious diseases, to go viral.

— Donna Chavez